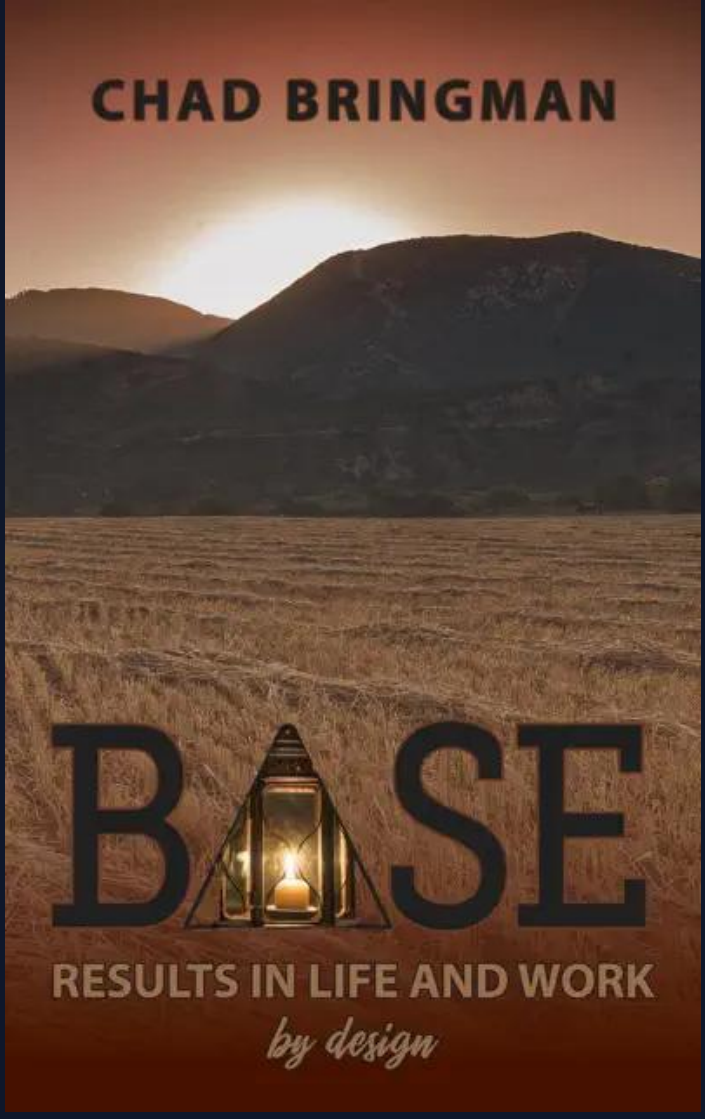
CHAD BRINGMAN



BASE

RESULTS IN LIFE AND WORK

by design

BASE Results in Life and Work by Design

by **Chad Bringman & DoubleCheck Editing**

BOOK DESCRIPTION

Every result in your life -- at work, at home, in every relationship -- traces back to a foundation you've never been taught to examine.

BASE is a methodology for seeing yourself clearly enough to keep growing. Not a rescue plan. Not a crisis tool. An operating system for people who want to close the gap between who they are and who they were built to be.

The BASE framework identifies three forces that drive every thought, every action, and every result you produce: what you know, what you stand for, and how you see yourself. The gaps between them -- in accountability, character, and discipline -- determine whether your efforts produce the outcomes you're after or leave you wondering why they didn't.

This book makes the methodology human.

Follow Amy, a rising leader doing everything right on the outside but feeling unsteady underneath, and David, a quiet

professional who coaches his kids' soccer team and keeps wondering why hard work alone isn't moving the needle. Through their stories, you'll see what it looks like to build a real foundation -- to define a desired outcome that spans every area of your life, identify the gaps holding you back, and create a strategy that connects daily action to lasting change.

What you'll walk away with:

A clear understanding of your own BASE -- the filter through which all your thinking passes. A framework for measuring the gaps in accountability, character, and discipline that shape your results. A practical system for building a personal strategy across six life domains -- not just your career. The confidence to apply the same methodology to your team, your organization, and anyone you lead.

BASE works at every level -- individual, team, and organization. Same triangle. Same gaps. Same honest questions. Whether you're leading thousands or leading yourself, the foundation is the same.

This is not another book about goals. It's about what's underneath them.

Download the full book in EPUB or PDF format:

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