GOING PUBLIC
MADE SIMPLE

The Complete Beginner's Guide to Taking a Company Public on the OTC Market

Requirements, Costs, SEC Filings, Share Structures, Stock Symbols & the Road to Public Trading



STEP-BY-STEP PROCESS | LEGAL & SEC REQUIREMENTS | REAL COSTS & FEES | SHARE STRUCTURE & DILUTION | GETTING YOUR STOCK QUOTED | LIFE AS A PUBLIC COMPANY

A PRACTICAL, EASY-TO-UNDERSTAND ROADMAP FOR ENTREPRENEURS, BUSINESS OWNERS & INVESTORS

By Jordan F. Ghanma

Going Public Made Simple

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BOOK DESCRIPTION

Have you ever wondered what it takes to turn a privately owned business into a publicly traded company? Going Public Made Simple breaks down the complicated world of stock markets, securities regulations, and corporate finance into an easy-to-understand, practical guide.

Designed for entrepreneurs, business owners, aspiring public-company executives, and curious investors, this fully illustrated book explains how companies can enter the Over-the-Counter (OTC) market, raise capital, issue shares, and navigate the responsibilities of becoming publicly traded.

Through 25 informative chapters, readers discover how the OTC market operates, the differences between OTCID, OTCQB, and OTCQX, the roles of the SEC and FINRA, and the legal and financial steps involved in taking a company public.

The book also explores registration statements, Regulation A offerings, reverse mergers, market makers, stock symbols, shareholder dilution, convertible debt, reverse

stock splits, and the potential path from OTC trading to major exchanges such as Nasdaq or the New York Stock Exchange.

A comprehensive practical reference section includes step-by-step checklists, sample startup budgets, ownership charts, explanations of important securities forms, frequently asked questions, a financial glossary, and official regulatory resources.

Whether you're exploring the possibility of taking your own company public or simply want to understand how publicly traded businesses operate, Going Public Made Simple provides a straightforward introduction to the opportunities, requirements, costs, and risks of entering the public markets.

From private ownership to public trading, understand the process before taking the leap.

Download the full book in EPUB or PDF format:

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